

**ARABIA**  
H O L D I N G

WHO  
ARE  
WE?

**ARABIA**  
HOLDING

A. AN EGYPTIAN COMPANY THAT WAS ESTABLISHED IN **1990**

B. ONE OF THE TOP LEADING 10 COMPANIES IN THE REAL ESTATE MARKET

C. MORE THAN **8,000** WORKERS & EMPLOYEES

D. INVESTMENTS WORTH **BILLIONS OF EGP**

E. DELIVERED PROJECTS VARYING FROM YOUTH PROJECTS TO A CLASS COMPOUNDS

F. PROJECTS VARY



# WHY ARABIA HOLDING ?



01  
MORE THAN  
30 YEARS OF  
EXPERIENCE



02  
GUARANTEED  
DELIVERY DATES



03  
PRIME LOCATION  
PROJECTS



04  
COMPETITIVE  
PRICES LIKE NO  
OTHER

# ARABIA HOLDING

## OUR PROJECTS



WE  
BUILD  
FIRST



















# 03 GRAND EGYPTIAN MUSEUM

- 1) LOCATED NEAR THE PYRAMIDS
- 2) LARGEST MUSEUM IN THE WORLD
- 3) ACCOMMODATE 5 MILLION VISITORS ANNUALLY



# 02 NEW SPHINX AIRPORT

1) LOCATED NEAR THE GRAND  
EGYPTIAN MUSEUM & THE  
PYRAMIDS



05  
PYRAMIDS  
PROMENADE



COMMERCIAL  
AREA FULL OF  
RESTAURANTS,  
CAFES,  
CINEMA &  
MORE

# 04 REGIONAL ROAD

- 1) 390 KM IN LENGTH
- 2) IT RUNS FROM BELBEIS TO CAIRO  
-ALEXANDRIA DESERT ROAD





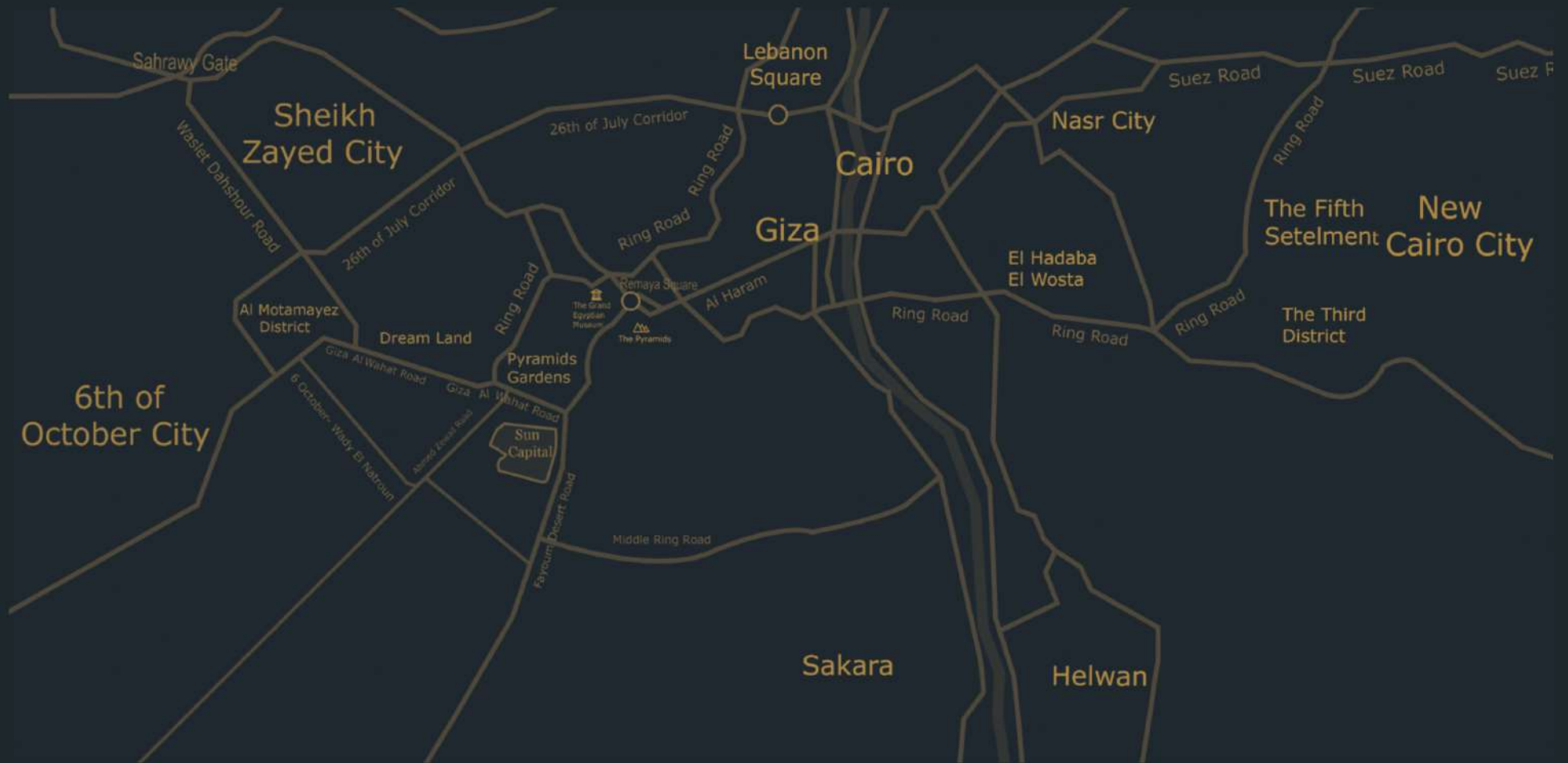
# GIZA 2030

AS PER EGYPTIAN GOVERNMENT



THE

LOCATION





 **SUNCAPITAL**

THE TOURISTIC CAPITAL OF EGYPT

# SUN CAPITAL

01

IN PARTNERSHIP  
WITH MINISTRY OF  
HOUSING

02

CONTRACT SIGNED BY H.E  
PRESIDENT ABDEL FATTAH EL  
SISI

03

1ST PARTNERSHIP BETWEEN THE EGYPTIAN  
GOVERNMENT & A PRIVATE SECTOR REAL ESTATE  
DEVELOPER

04

DELIVERY DATE  
2021

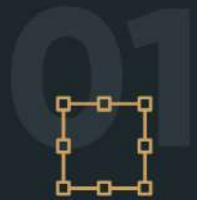
THE  
MASTER  
PLAN



RESID  
ENTIAL



MIXED  
USE  
AREA



**TOTAL AREA**  
557.65 ACRES



**60%**  
RESIDENTIAL  
UNITS



**40%**  
COMMERCIAL  
USE



**TOTAL FOOT PRINT**  
18% OF TOTAL AREA





## I. SUN PIAZZA

1) THE BIGGEST PIAZZA IN THE MIDDLE EAST & AFRICA.

2) 14 ACRES WITH A DIAMETER OF 240M

II. DIGITAL ENTERTAINMENT CENTER  
SHOWCASING  
OUR HISTORY WITH THE LATEST  
TECHNOLOGY



### III. HOTEL PARTNERS:

- 1) FAIRMONT
- 2) INTERCONTINENTAL
- 3) STAYBRIDGE SUITES - ATTACHED TO IT THERE WILL BE 2 BRANDED UNITS TOWERS OVERLOOKING THE PYRAMIDS



*Fairmont*  
SUN CAPITAL

**IHG**<sup>®</sup>  
InterContinental  
Hotels Group

IV. 2 INTERNATIONAL SCHOOLS

- 1) HIGH END NAME SCHOOLS
- 2) 8 ACRES EACH

V. WORLD CLASS MEDICAL FACILITY:

- 1) 6.217 ACRES
- 2) PROTON PARTNERS INTERNATIONAL
- 3) BUCKINGHAM UNIVERSITY & HOSPITAL



THE UNIVERSITY OF  
**BUCKINGHAM**



VI. LEISURE AND SHOPPING MALLS

1) SUN PIAZZA RETAIL AREA – 11 ACRES

2) ANCHOR MALL – 11 ACRES

3) HIGH END MALL – 30 ACRES

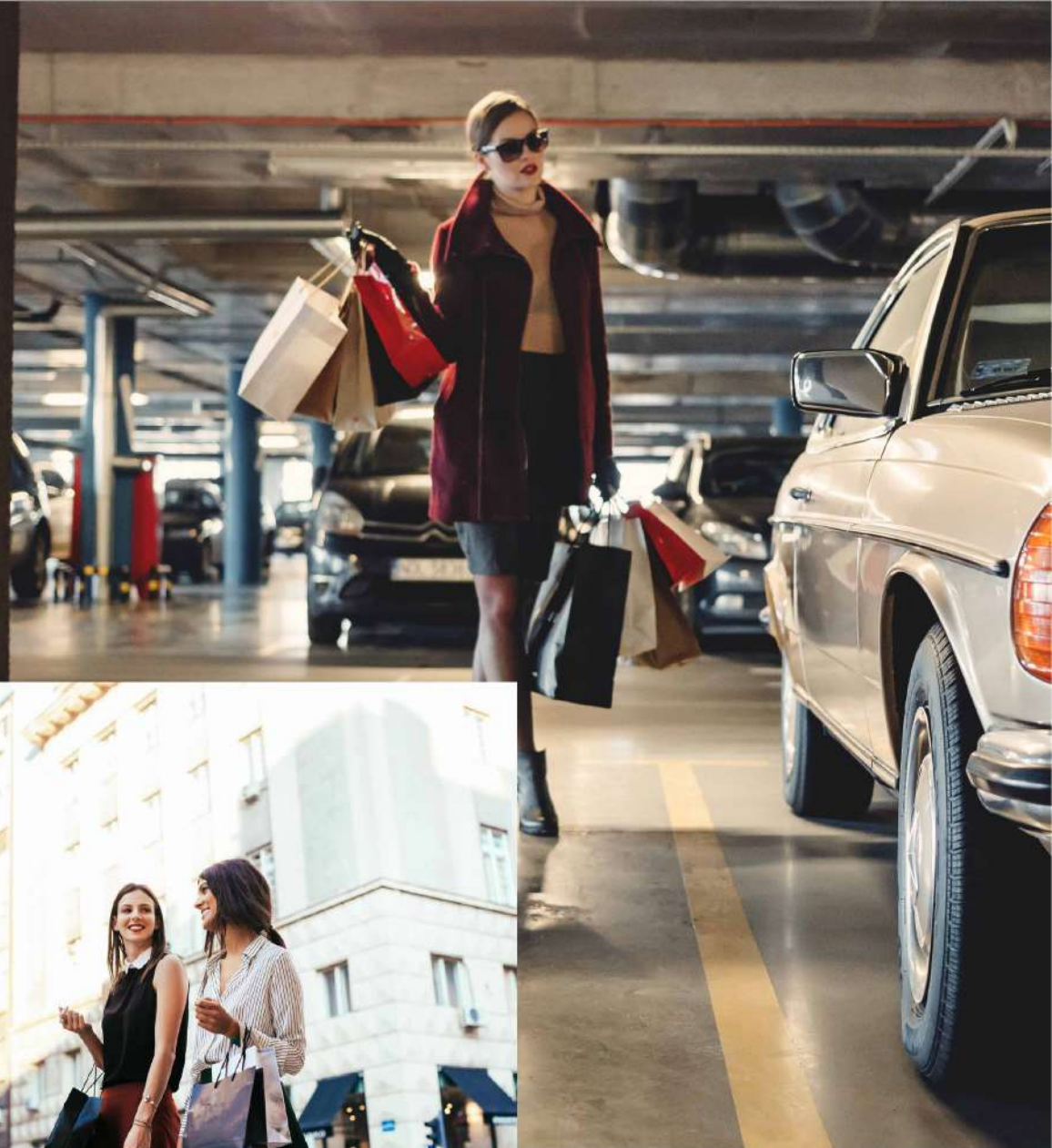
VII. RESTAURANTS &  
ENTERTAINMENT

VIII. FIRST OUTLET MALL  
– 30 ACRES

IX. OFFICE BUILDINGS

X. WITH THE BUSINESS DISTRICT  
BIGGER THAN SMART VILLAGE

XI. FULL UNDERGROUND PARKING



# TYPES

APARTMENTS

---

STAND ALONE VILLAS

---

TWIN HOUSES

---

TOWN HOUSES

---

FAMILY HOUSES

---

GRAND FAMILY HOUSES

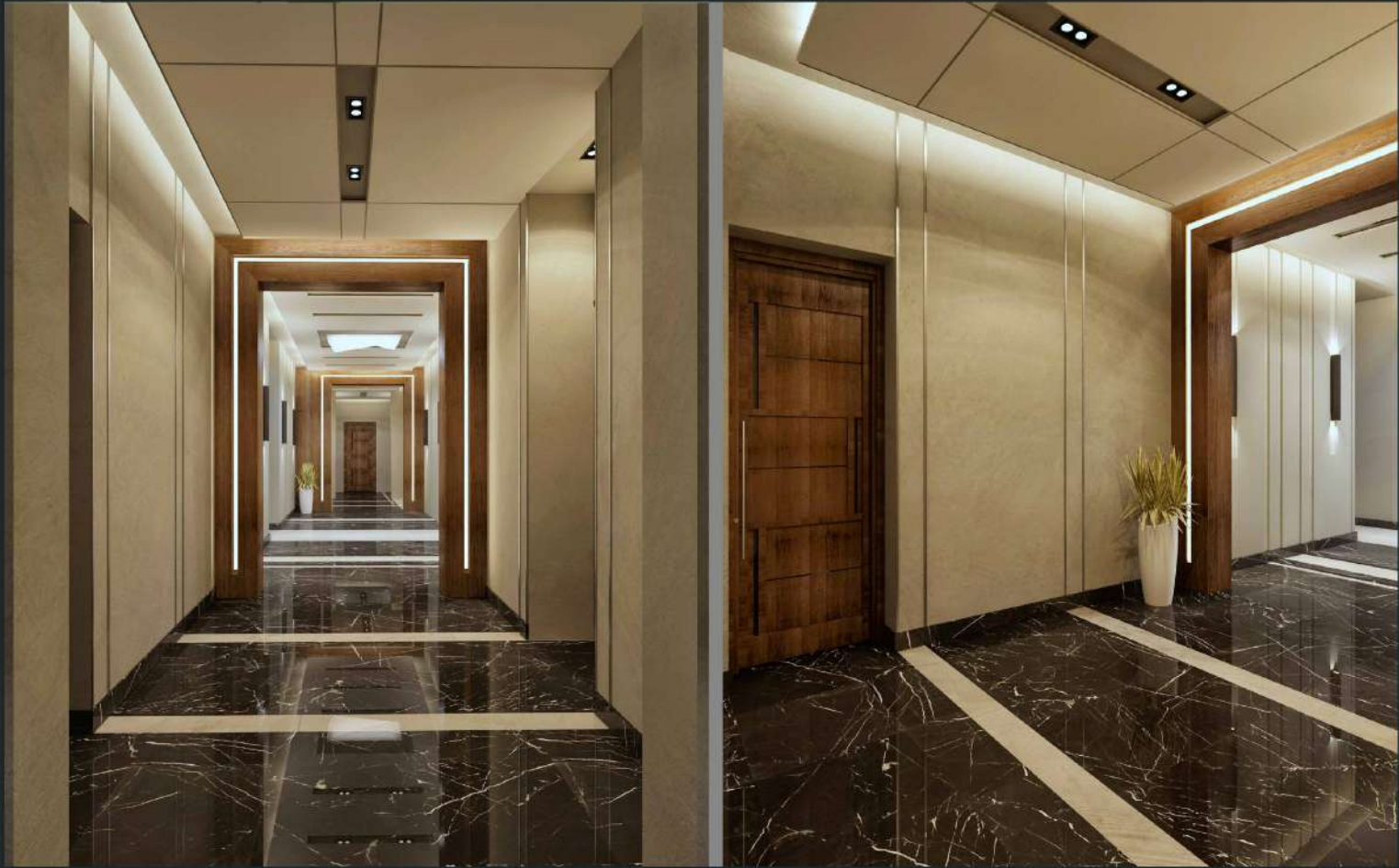








INTERIORS





# PEDESTRIAN AREA

## **INTERCONNECTED PEDESTRIAN SYSTEM**

RESIDENTS CAN MOVE FROM THE RESIDENTIAL PROJECT TO THE COMMERCIAL AREA WITH NO ROADS OR CARS INTERACTION. THIS CAN REACH FROM 6 KM UP TO 10 KM BASED ON THE ROUTE TAKEN WHICH WILL BE FILLED WITH LANDSCAPES AND WATER FEATURES THROUGHOUT.



3 MINUTE WALK FROM  
ANYTHING YOU NEED

# FACILITIES



CLUBHOUSE



LANDSCAPE  
& WATER FEATURES



SPA



GYM



FULLY INTEGRATED  
SPORTS FACILITIES



MEETING ROOM



CONCIERGE



BALLROOMS



GARBAGE SHOOTS



POOLS



UNDERGROUND  
PARKING



SECURITY  
(CCTV & CENTRAL  
SECURITY FACILITY)



GROCERY



PHARMACY



CLINICS



PROJECT FRESH  
WATER RESERVOIR



ELECTRONIC GATES



DOUBLE HEIGHT  
ENTRANCES WITH  
ACCESS CARDS



AUDIO / VIDEO  
INTERCOM



TRIPLE PLAY  
SYSTEM



SATELLITE TV



LANDLINES



INTERNET



STORAGE SPACE



FULLY FINISHED  
CORRIDORS



AUTOMATED  
FIREFIGHTING  
SYSTEM



 **SUNCAPITAL**

THE TOURISTIC CAPITAL OF EGYPT