



Α

BRANDED APPARTMENTS]

Manaj's branded apartments, managed by the globally acclaimed Swiss-Belhotel International, redefine modern living by blending the sophistication of deluxe hospitality with the comfort and privacy of a home. This unique collaboration ensures an elevated living experience that is as seamless as it is exceptional.

A CANVAS FOR [LIFE]

0.1[ABOUT]

FOR

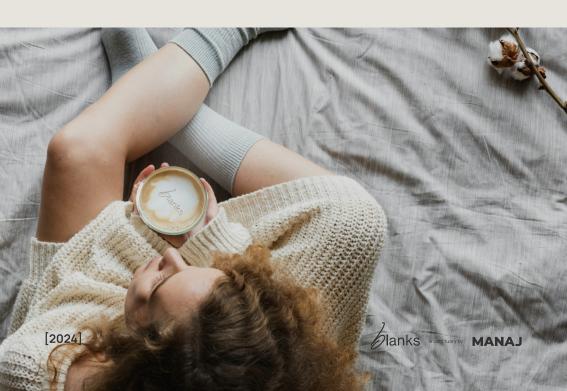
ABOUT [MANAJ]

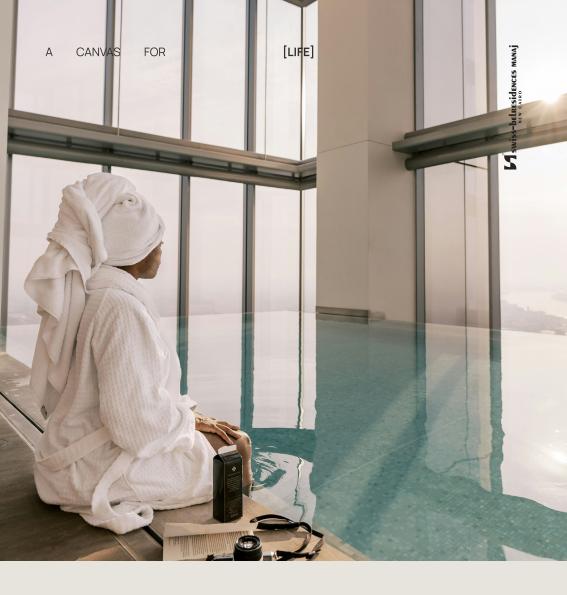
At Manaj Developments, we create more than just buildings; we craft transformative experiences that inspire societal change. Our spaces blend elegance, functionality, and purpose, fostering environments where communities thrive. With a focus on innovation, sustainability, and design excellence, we deliver lifestyle-driven, solution-oriented projects that meet clients unique needs. Guided by a dedicated board, Manaj is committed to leading the real estate industry into the future.

Manage Selresidences manaj

ABOUT [BLANKS]

Blanks redefines luxury living with its exclusive branded hotel apartments, offering residents a seamless blend of comfort, convenience, and sophistication. This project is designed to cater to those who seek both privacy and the full range of premium hotel services, providing an unmatched living experience.





ABOUT [SWISS-BELHOTEL INTERNATIONAL]

Recognized as one of the worlds fastest-growing hotel management groups. Swiss-Belhotel International provides professional expertise and management services for hotels, resorts and serviced residences. With a growing portfolio of more than 150 hotels, resorts and projects, manages properties in 20 countries including China, Indonesia, Malaysia, Philippines, Vietnam, Bahrain, Egypt, Iraq, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates, Australia, New Zealand, and Tanzania.





0.2 [LOCATION] IN THE HEART OF NEW CAIRO

OFFERING A PRIME LOCATION GIVING YOU ACCESS TO THE MOST VITAL ROADS



[LIFE]

Swiss-belresidences manaj

[STRATEGICALLY LOCATED]

Southern Investors Area, Southern 90th Street, Gamal Abdel Nasser Corridor, Next to the American University in Cairo (AUC), New Cairo.

BLANKS OFFERS EASY ACCESS TO KEY URBAN DESTINATIONS WHILE MAINTAINING AN ATMOSPHERE OF TRANQUILITY AND EXCLUSIVITY.



0.3 [A FOUR-PART DEVELOPMENT]

REDEFINING URBAN LIVING



Serviced Apartments

Blanks redefines luxury hospitality with its collection of branded apartments, offering the convenience of hotellike services within a residential setting. Tailored to meet the needs of discerning residents, these branded units combine comfort, elegance, and efficiency, ensuring an unparalleled living experience in New Cairo.

Commercial

At the heart of Blanks is the dynamic Commercial and Administrative Complex, a hub for retail, F&B, and office spaces. This complex provides a vibrant space for businesses to thrive, with state-of-the-art facilities and a prime location, making it the perfect destination for entrepreneurs, executives, and retailers looking to establish a presence in a fast-growing market.

Administrative Complex

At the heart of Blanks is the Administrative Complex, a hub for retail, F&B, and office spaces. This complex provides a vibrant space for businesses to thrive, with state-of-the-art facilities and a prime location, making it the perfect destination.

Branded Apartments

Elevating the standard of modern living with a unique fusion of residential comfort and premium hospitality. Designed to cater to the sophisticated needs of residents, these meticulously crafted units blend elegance, functionality, and exceptional service. Located in the heart of New Cairo, they offer a seamless living experience





REDEFINING SERVICED LIVING WITH [SWISS-BELHOTEL INTERNATIONAL EXPERTISE]

Every branded apartment is **thoughtfully designed**, blending elegance, functionality, and efficiency. From personalized services to meticulously curated spaces, Swiss-Belhotel's expertise ensures that every aspect of living at Blanks is **effortless and refined**.





WELCOME TO ANKS

Blanks elevates premium hospitality through its partnership with Swiss-Belhotel International, a global leader renowned for its world-class service and exceptional attention to detail. Managed exclusively by Swiss-Belhotel, Blanks seamlessly combines the comforts of home with the sophistication of premium hotel services, offering discerning residents an unparalleled living experience in the heart of New Cairo.



A SPACE MADE FOR YOU TO [THRIVE]

[PERSONALIZED SERVICES AT ALL TIMES]



SPACES WHERE LIFE DOESN'T DICTATE, BUT INVITES US TO CHOOSE, SHAPE, AND FILL WITH [OUR OWN ESSENCE]

[SPECIAL ACCESS TO SWIMABLE POOLS, GYM, BRANDED DINING EXPERIENCE]



REPRESENTING FREEDOM IN LIVING, WORKING, AND CONNECTING, EACH INDIVIDUAL SHAPES THEIR SPACE, CONTRIBUTING TO [COLLECTIVE HARMONY]

[SPECIAL ACCESS TO CONCIERGE & PICK UP SERVICES]



A CANVAS

FOR

[LIFE]

61 swiss-betresidences mana

TOP NOTCH [COMFORTABLE LIVING]



[A BALANCED LIFE]

With curated amenities and top-tier services, ensuring that every resident enjoys the perfect balance between work, relaxation, and leisure. **Backed by Swiss-Belhotel international hospitality expertise**, Blanks offers a seamless blend of **class and comfort**. From elegantly designed interiors to personalized concierge services, every detail is thoughtfully crafted to deliver an exceptional living experience.





At Blanks, the pool isn't just a place to swim—it's **a sanctuary designed for relaxation**, **rejuvenation**, **and leisure**. Surrounded by thoughtfully landscaped spaces, our pool offers a serene escape from the everyday. Whether you're enjoying a refreshing morning dip, lounging under the sun, or unwinding after a long day, our pool amenities are crafted to **elevate every moment**.

blanks a sanctuary by MANAJ



With **curated amenities and top-tier services**, Manaj ensures that every member of its community enjoys the **perfect balance** between work, relaxation, and leisure. From elegantly designed interiors to personalized concierge services.

PROVIDING YOU WITH TOP NOTCH AMENITIES [ALWAYS AT YOUR SERVICE]

TO MANAGE THESE BRANDED APARTMENTS, CREATING A SEAMLESS BLEND OF LUXURY, HOSPITALITY, AND [PERSONALIZED LIVING EXPERIENCES]





MASTER PLAN

Swiss-belresidences manaj

Α

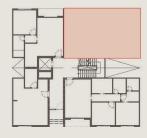
BUILDING [A]

GROUND FLOOR PLAN

BUILDING AREA [306 M2]



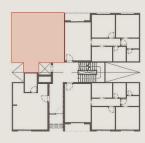
GROUND FLOOR **APARTMENT NO.1** [104.00 M2] **GARDEN AREA** [44.36 M2]



A. Kitchen	2.38 X 3.12 M
B. Reception	4.00 X 6.20 M
C. Bath	2.38 X 2.00 M
D. Master Bedroom	3.60 X 3.71 M
E. Dressing	1.60 X 2.80 M
F. Corridor	1.20 x 4.30 M
G. M.toilet	$2.00 \times 2.00 M$
H.Bedroom01	$3.52 \times 3.71 \mathrm{M}$
I. Balconv	1.10 X 3.90 M



GROUND FLOOR **APARTMENT NO.1** [75.00M2] **GARDEN AREA** [30.28 M2]



 A. Kitchen
 2.20 X 3.60 M

 B. Reception
 4.00 X 6.20 M

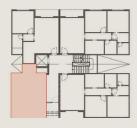
 C. Bath
 3.40 X 1.80 M

 D. Master Bedroom
 3.60 X 3.90 M

 E.Balcony
 1.10 X 3.90 M



GROUND FLOOR APARTMENT NO.1 [55.00M2]



 A. Kitchen
 2.90 X 3.40 M

 B. Dressing
 3.90 X 1.50 M

 C. Bath
 2.20 X 3.00 M

 D. Bedroom
 3.90 X 3.95 M

 F. Lobby
 2.50 X 3.10 M



GROUND FLOOR **APARTMENT NO.1** [104.00M2]



A. Kitchen 2.38 X 3.12 M B. Reception 4.00 X 6.20 M C. Bath 2.38 X 2.00 M D. Master Bedroom 3.60 X 3.71 M E. Dressing 1.10 X 3.90 M F. Corridor 1.60 X 2.80 M 2.00 x 2.00 M G. M.toilet H.Bedroom01 $3.52 \times 3.71 M$ I. Balcony 1.20 x 4.30 M



BUILDING [A]

TYPICAL FLOOR PLAN

BUILDING AREA [307 M2]



TYPICAL FLOOR **APARTMENT NO.1** [104.00 M2]

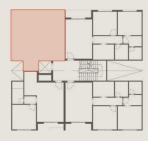


A. Kitchen	2.38 X 3.12 M
B. Reception	4.00 X 6.20 N
C. Bath	2.38 X 2.00 M
D. Master Bedroom	3.60 X 3.71 M
E. Dressing	1.10 X 3.90 M
F. Corridor	1.60 X 2.80 M
G. M.toilet	2.00 x 2.00 M
H.Bedroom01	$3.52 \times 3.71 \mathrm{M}$
I. Balcony	1.20 × 4.30 M



Α

TYPICAL FLOOR **APARTMENT NO.1** [75.00M2]



 A. Kitchen
 2.20 X 3.60 M

 B. Reception
 4.00 X 6.20 M

 C. Bath
 3.40 X 1.80 M

 D. Master Bedroom
 3.60 X 3.90 M

 E. Balcony
 1.10 X 3.90 M



TYPICAL FLOOR **APARTMENT NO.1** [75.00M2]



 A. Kitchen
 2.20 X 3.60 M

 B. Reception
 4.00 X 6.20 M

 C. Bath
 3.40 X 1.80 M

 D. Master Bedroom
 3.60 X 3.90 M

 E. Balcony
 1.10 X 3.90 M

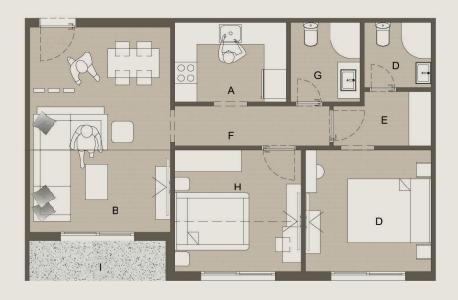


Α

TYPICAL FLOOR **APARTMENT NO.1** [104.00M2]



A. Kitchen	2.38 X 3.12 M
B. Reception	4.00 X 6.20 M
C. Bath	2.38 X 2.00 M
D. Master Bedroom	3.60 X 3.71 M
E. Dressing	1.20 x 4.30 M
F. Corridor	1.60 X 2.80 M
G. M.toilet	$2.00 \times 2.00 M$
H.Bedroom01	$3.52 \times 3.71 \mathrm{M}$
I. Balcony	1.10 X 3.90 M



GROUND FLOOR PLAN

BUILDING AREA [273 M2]



GROUND FLOOR **STUDIO NO.1** [48.00M2] **GARDEN AREA** [38.70 M2]



 A. Kitchen
 2.00 X 2.90 M

 B. Bedroom
 4.00 X 3.70 M

 C. LIVING AREA
 4.00 X 2.00 M

 D. Bath
 1.90 X 2.90 M



GROUND FLOOR STUDIO NO.1 [48.00M2]
GARDEN AREA [33.00 M2]



 A. Kitchen
 2.80 X 2.70 M

 B. LIVING&BEDROOM
 4.80 X 4.50 M

 C. Bath
 2.80 X 2.10 M





GROUND FLOOR **STUDIO NO.1** [48.00M2] **GARDEN AREA** [10.00 M2]

 A. Kitchen
 2.10 X 2.95 M

 B. LIVING&BEDROOM
 4.50 X 4.85 M

 C. Bath
 2.60 X 2.95 M



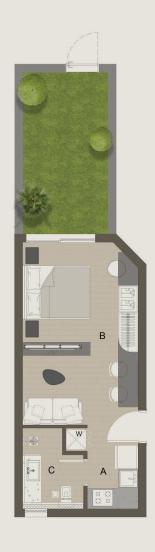
GROUND FLOOR **STUDIO NO.1** [48.00M2] **GARDEN AREA** [15.63 M2]



 A. Kitchen
 1.80 X 2.50 M

 B. LIVING&BEDROOM
 3.70 X 5.70 M

 C. Bath
 2.70 X 2.15 M





GROUND FLOOR **STUDIO NO.1** [49.00M2] **GARDEN AREA** [51.32 M2]

 A. Kitchen
 2.30 X 2.85 M

 B. LIVING&BEDROOM
 4.90 X 4.40 M

 C. Bath
 2.70 X 2.00 M



GROUND FLOOR STUDIO NO.1 [49.00M2] GARDEN AREA [68.18 M2]



 A. Kitchen
 2.40 X 3.85 M

 B. LIVING&BEDROOM
 4.80 X 4.50 M

 C. Bath
 2.80 X 2.10 M



BUILDING [B]

TYPICAL FLOOR PLAN

BUILDING AREA [322.5 M2]



TYPICAL FLOOR **STUDIO NO.1** [54.00M2]



A. KITCHEN	2.00 X 2.90 M
B. BEDROOM	4.00 X 3.70 M
C. LIVING AREA	4.00 X 2.00 M
D. BATHROOM E	1.90 X 2.90 M
E.TERRACE	1.20 X 3.10 M



TYPICAL FLOOR **STUDIO NO.1** [57.00M2]



 A. KITCHEN
 2.30 X 2.85 M

 B. LIVING&BEDROOM
 4.90 X 4.40 M

 C. BATHROOM
 2.70 X 2.00 M

 D. TERRACE
 1.20 X 3.90 M



TYPICAL FLOOR **STUDIO NO.1** [56.00M2]



 A. KITCHEN
 2.10 X 2.95 M

 B. LIVING&BEDROOM
 4.50 X 4.85 M

 C. BATHROOM
 2.60 X 2.95 M

 D. TERRACE
 1.20 X 4.80 M



TYPICAL FLOOR **STUDIO NO.1** [52.00M2]

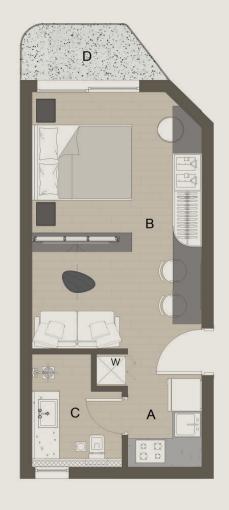


 A. KITCHEN
 1.80 X 2.50 M

 B. LIVING&BEDROOM
 3.70 X 5.70 M

 C. BATHROOM
 2.70 X 2.15 M

 D. TERRACE
 1.20 X 3.50 M



Α

TYPICAL FLOOR **STUDIO NO.1** [55.00M2]

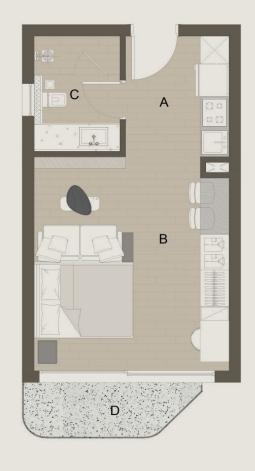


 A. KITCHEN
 2.30 X 2.85 M

 B. LIVING&BEDROOM
 4.90 X 4.40 M

 C. BATHROOM
 2.70 X 2.00 M

 D. TERRACE
 1.20 X 3.90 M



TYPICAL FLOOR **STUDIO NO.1** [56.00M2]



 A. KITCHEN
 2.40 X 3.85 M

 B. LIVING&BEDROOM
 4.80 X 4.50 M

 C. BATHROOM
 2.80 X 2.10 M

 D. TERRACE
 1.40 X 4.80 M



TYPICAL FLOOR **STUDIO NO.1** [56.00M2]



 A. KITCHEN
 2.40 X 3.85 M

 B. LIVING&BEDROOM
 4.80 X 4.50 M

 C. BATHROOM
 2.80 X 2.10 M

 D. TERRACE
 1.40 X 4.80 M



FOR

BUILDING [B]

PENTHOUSE FLOOR PLAN

BUILDING AREA [43.00M2]

A. KITCHEN 3.50 X 2.20 M **B. LIVING&BEDROOM** 6.30 X 2.80 M C. BATHROOM 2.80 X 2.00 M



Α

GROUND FLOOR PLAN

BUILDING AREA [263.00 M2]



[LIFE]

TYPE [C]

Α

GROUND FLOOR **APARTMENT NO.1** [78.00M2] **GARDEN AREA** [33.17 M2]



 A. Kitchen
 2.40 X 2.70 M

 B. Reception
 4.00 X 6.20 M

 C. Bath
 3.60 X 1.60 M

 D. Master Bedroom
 4.40 X 3.70 M

 E. CORRIDOR
 1.20 X 2.70 M

 F. Balcony
 1.10 X 3.90 M



Α

GROUND FLOOR **APARTMENT NO.1** [75.00M2] **GARDEN AREA** [30.28 M2]



 A. Kitchen
 2.20 X 3.60 M

 B. Reception
 4.00 X 6.20 M

 C. Bath
 3.40 X 1.80 M

 D. Master Bedroom
 3.60 X 3.90 M

 E. Balcony
 1.10 X 3.90 M

 F. Lobby
 1.20 X 1.80 M



GROUND FLOOR APARTMENT NO.1 [55.00M2]



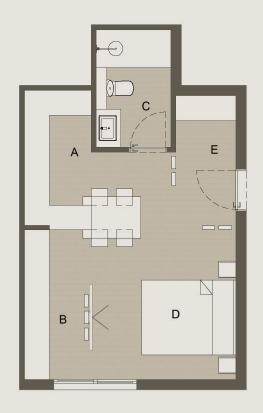
 A. Kitchen
 2.90 X 3.40 M

 B. DRASSING
 3.90 X 1.50 M

 C. Bath
 2.20 X 3.00 M

 D. BEDROOM
 3.90 X 3.95 M

 E. Lobby
 2.50 X 3.10 M



GROUND FLOOR APARTMENT NO.1 [78.00M2]



 A. Kitchen
 2.40 X 2.70 M

 B. Reception
 4.00 X 6.20 M

 C. Bath
 3.60 X 1.60 M

 D. Master Bedroom
 4.40 X 3.70 M

 E. Corridor
 1.20 X 2.70 M

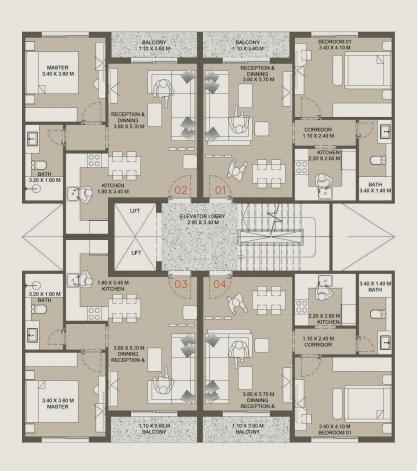
 F. Blacony
 1.10 X 3.90 M



BUILDING [C]

TYPICAL FLOOR PLAN

BUILDING AREA [265 M2]



TYPICAL FLOOR **APARTMENT NO.1** [78.00M2]



 A. Kitchen
 2.40 X 2.70 M

 B. Reception
 4.00 X 6.20 M

 C. Bath
 3.60 X 1.60 M

 D. Master Bedroom
 4.40 X 3.70 M

 E. Corridor
 1.20 X 2.70 M

 F. Blacony
 1.10 X 3.90 M



Α

TYPICAL FLOOR **APARTMENT NO.1** [75.00M2]



 A. Kitchen
 2.20 X 3.60 M

 B. Reception
 4.00 X 6.20 M

 C. Bath
 3.40 X 1.80 M

 D. Master Bedroom
 3.60 X 3.90 M

 E. Blacony
 1.10 X 3.90 M

 F. Lobby
 1.20 X 1.80 M



TYPICAL FLOOR **APARTMENT NO.1** [75.00M2]



 A. Kitchen
 2.20 X 3.60 M

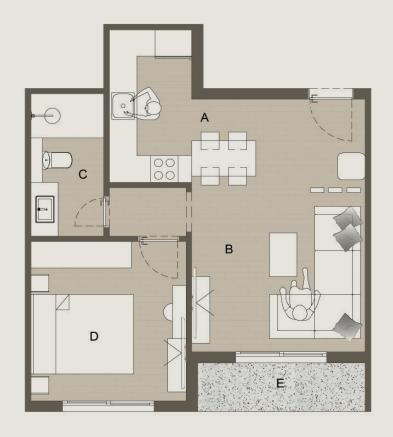
 B. Reception
 4.00 X 6.20 M

 C. Bath
 3.40 X 1.80 M

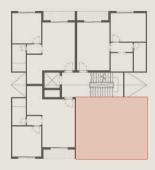
 D. Master Bedroom
 3.60 X 3.90 M

 E. Blacony
 1.10 X 3.90 M

 F. Lobby
 1.20 X 1.80 M



TYPICAL FLOOR APARTMENT NO.1 [78.00M2]



 A. Kitchen
 2.40 X 2.70 M

 B. Reception
 4.00 X 6.20 M

 C. Bath
 3.60 X 1.60 M

 D. Master Bedroom
 4.40 X 3.70 M

 E. Corridor
 1.20 X 2.70 M

 F. Blacony
 1.10 X 3.90 M



Α

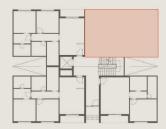
BUILDING [D]

GROUND FLOOR PLAN

BUILDING AREA [358.00 M2]



Α



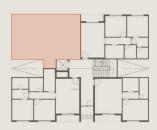
A. Kitchen	2.58 X 5.12 M
B. Reception	4.00 X 6.20 M
C.Master Bedroom	2.38 X 2.00 M
D. M.Toilet	3.60 X 3.71 M
E. Dressing	1.10 X 3.90 M
F. Corridor	1.20 x 4.30 M
G. Bath	2.00 x 2.00 M
H. Bedroom01	$3.52 \times 3.71 \mathrm{M}$
I. Blacony	1.10 X 3.90 M



TYPE [D]

Α

GROUND FLOOR **APARTMENT NO.1** [108.00 M2] **GARDEN AREA** [44.36 M2]

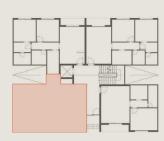


A. Kitchen	2.17 X 3.80 M
B. Reception	4.00 X 6.20 N
C.Bath	2.40 X 2.40 M
D. M.Toilet	2.80 X 2.00 M
E. Master Bedroom	3.60 X 3.70 M
F. Corridor	1.20 X 4.30 M
G. Dressing	1.60 X 2.80 M
H. Bedroom01	3.50 X 3.70 M
I. Blacony	1.10 X 3.90 M



TYPE [D]

GROUND FLOOR **APARTMENT NO.1** [108.00 M2]

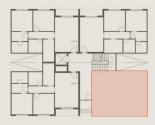


A. Kitchen	2.17 X 3.80 M
B. Reception	4.00 X 6.20 M
C.Bath	2.40 X 2.40 M
D. M.Toilet	2.80 X 2.00 M
E. Master Bedroom	3.60 X 3.70 M
F. Corridor	1.20 X 4.30 M
G. Dressing	1.60 X 2.80 M
H. Bedroom01	3.50 X 3.70 M
I. Blacony	1.10 X 3.90 M



TYPE [D]

GROUND FLOOR APARTMENT NO.1 [84.00M2]



 A. Kitchen
 2.40 X 2.70 M

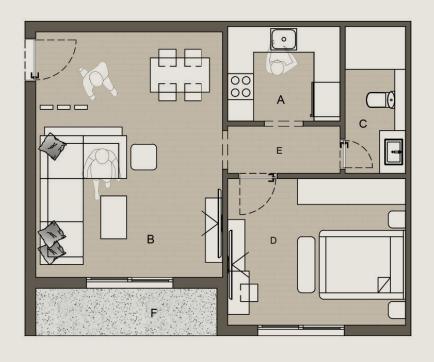
 B. Reception
 4.00 X 6.20 M

 C.Bath
 3.60 X 1.60 M

 D. Master Bedroom
 4.40 X 3.70 M

 E. Corridor
 1.20 X 2.70 M

 F. Blacony
 1.10 X 3.90 M

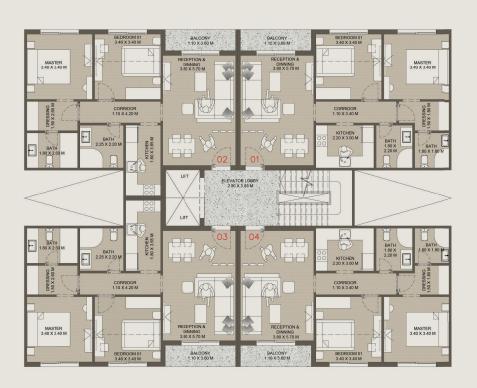


FOR

BUILDING [D]

TYPICAL FLOOR PLAN

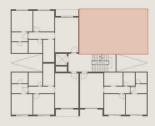
BUILDING AREA [359.00 M2]



[LIFE]

TYPE [D]

TYPICAL FLOOR **APARTMENT NO.1** [104.00M2]



A. Kitchen	2.38 X 3.12 M
B. Reception	4.00 X 6.20 M
C. Master Bedroom	2.38 X 2.00 M
D. M.toilet	3.60 X 3.71 M
E. Dressing	1.10 X 3.90 M
F. Corridor	1.60 X 2.80 M
G. Bath	$2.00 \times 2.00 M$
H. Bedroom01	$3.52 \times 3.71 \mathrm{M}$
I. Blacony	1.20 x 4.30 M



[LIFE]

0.5 **[OUR PARTNERS]**

[RANKED AMONGST THE WORLD'S TOP INTERNATIONAL HOTEL MANAGEMENT COMPANIES]



RENOWNED SERVICE, ENSURING EVERY STAY FEELS SEAMLESS, PREMIUM, AND PERSONALIZED. TOGETHER, WE'RE REDEFINING WHAT IT MEANS TO FEEL AT HOME.

Known for their world-class hospitality and commitment to excellence, Swiss-Belhotel international brings unmatched expertise to elevate the living experience at Blanks.



[ECB SECURES CONSULTANCY PACKAGE FOR MANAJ'S LANDMARK "BLANKS" PROJECT



ECB HAVE HAD THE PRIVILEGE OF BEING AWARDED THE CONSULTANCY PACKAGE OF THE HIGHLY ANTICIPATED MIX USE PROJECT "BLANKS" OWNED & DEVELOPED BY MANAJ.

ECB Scope is concluding Project Management, Site supervision & Design Consultancy, Development Study including Market competitive analysis & Financial feasibility study, along with the commercial sector merchandizing mix & Leasing strategy.

Α

[ONE OF EGYPT'S LARGEST AND MOST RESPECTED CONSTRUCTION COMPANIES]



FROM THE STRUCTURAL INTEGRITY OF THE BUILDINGS TO THE FINISHING TOUCHES THAT DEFINE LUXURY LIVING.

Alu Builders plays a critical role in turning the vision of Blanks into reality. With a strong reputation for delivering high-quality projects, Alu Builders ensures that every detail of Blanks is executed to perfection.

[OMAR OKAIL'S DESIGN PHILOSOPHY FOCUSES ON COMBINING AESTHETIC ELEGANCE WITH PRACTICAL FUNCTIONALITY]



Omar Okail, a visionary architect from Azure Architects, brings a fresh and innovative perspective to the Blanks project. With a reputation for creating spaces that inspire and engage, Omar Okail's design philosophy focuses on combining aesthetic elegance with practical functionality, making Blanks a unique and transformative development in the heart of New Cairo.

[A LEADER IN LUXURY BRAND CONSULTANCY ACROSS EGYPT AND THE REGION]

LONGEBLACK

BLANKS IS NOT JUST A DEVELOPMENT, BUT A STATEMENT.

Longeblack has meticulously curated the identity of Blanks to resonate with a discerning audience, blending sophistication with individuality. With expertise in luxury branding, Longeblack empowers individuals and communities to shape their experiences within refined, elegant environments. Their portfolio of prestigious projects, including collaborations with [Rolex, Mansory, Maybach, and Beyreck] reflects their deep understanding of high-end markets and commitment to elevating brands to the pinnacle of luxury.

[RECOGNIZED AS THE TOP ARCHITECTURAL FIRM IN EGYPT AND THE MIDDLE EAST]



HANY SAAD INNOVATIONS BRINGS
AN UNPARALLELED LEVEL OF
SOPHISTICATION AND MODERNITY TO
THE BLANKS PROJECT. KNOWN FOR
CREATING LUXURIOUS SPACES THAT
SEAMLESSLY BLEND FUNCTIONALITY
WITH BEAUTY

Their innovative approach ensures that Blanks stands as a landmark development, setting new standards for residential and commercial design.

A CANVAS FOR

[LIFE]

[LIVE IN] YOUR

planks