

- BSG is a group of companies, each operating in a different field, among which are development, construction, project and facility management in addition to many others.
- CONSTRUCTA developments is a member of BSG that will be directly responsible for the operation and facility management of B-Zamalek South
- BSG already opened B-Zamalek in Abou El Feda St. hosting 4 restaurants and cafes.
- BSG already opened B-Zamalek South in Gabalyah St. hosting 4 restaurants and cafes.

### About BSG

- Constructa for real estate
   development, and Project
   Management was established in 2011
   and is one of the direct investors in
   Egypt's real estate sector.
- At the core of Constructa's projects is opting to bring international standards to the local market by adopting a new creative approach
- Constructa's latest project is the Walk Mall, New Capital. In addition to series of residential and commercial projects in New Cairo and Nasr City
- Constructa currently manages the operations in B-Zamalek

## About Constructa







# Project Advantages

- THE WALK is located in one of the most important commercial areas in the New Capital.
- The project is located between R2 and R3, the very first premium residential areas in the New Capital with a total population of 250,000
- It is directly located on a 90-meter wide main axis linking Suez Road to the Green River Area.
- It is 200 meters away from the Green River Area.







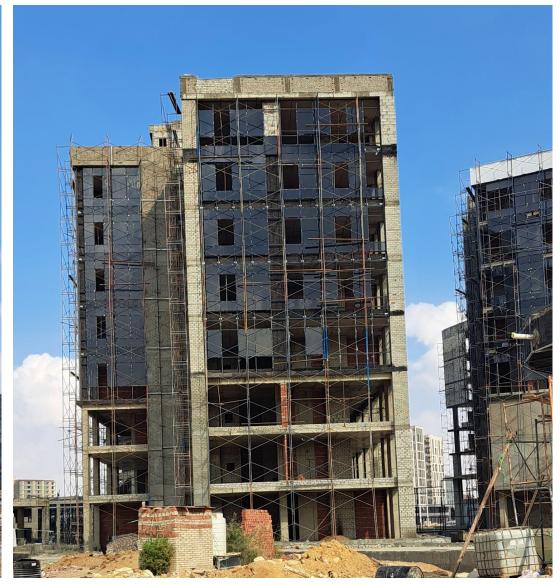


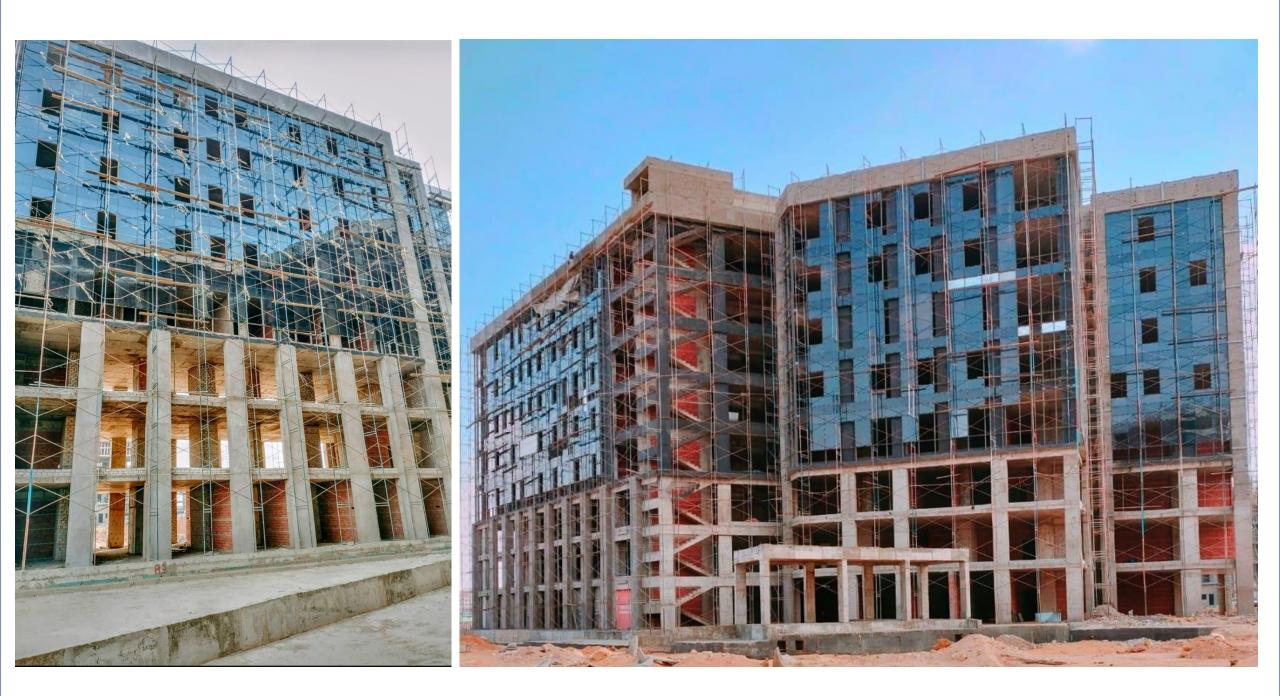














Special Facilities

Project Facilities

Commercial USP's

- Digital billboards & screens.
- Multi-purpose halls.
- Free Wi-Fi.
- Digital maps.
- Equipped for handicapped.
- Electronics charging points.
- Garage
- Central Air conditioning
- Elevators
- Multiple entrances

- Information desk
- Operation & maintenance company
- Regulations on commercial look
- 24/7 Security
- Car care
- Solar energy.
- Chilled water System.

- THE WALK is the only mall in the New Capital located in a central, premium, multipurpose zone, surrounded by the 2 most heavily populated areas in the New Capital.
- This allows higher traffic from both, inhabitants of the area as well as walk-in customers for a more profitable business experience.









# Franchise Brands

### **Franchise Brands**

It is worth noting that Constructa has extensive experience in managing and operating commercial projects. Constructa also obtained the usufruct of local and international brands that are managed according to the highest quality standards







Aroma Lounge

























# **BSG Projects**





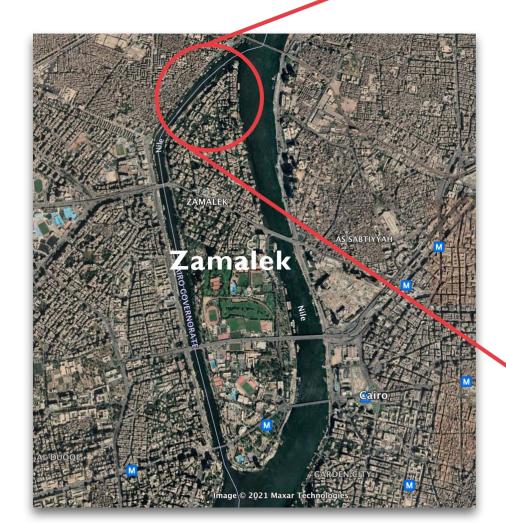


### CONCEPT

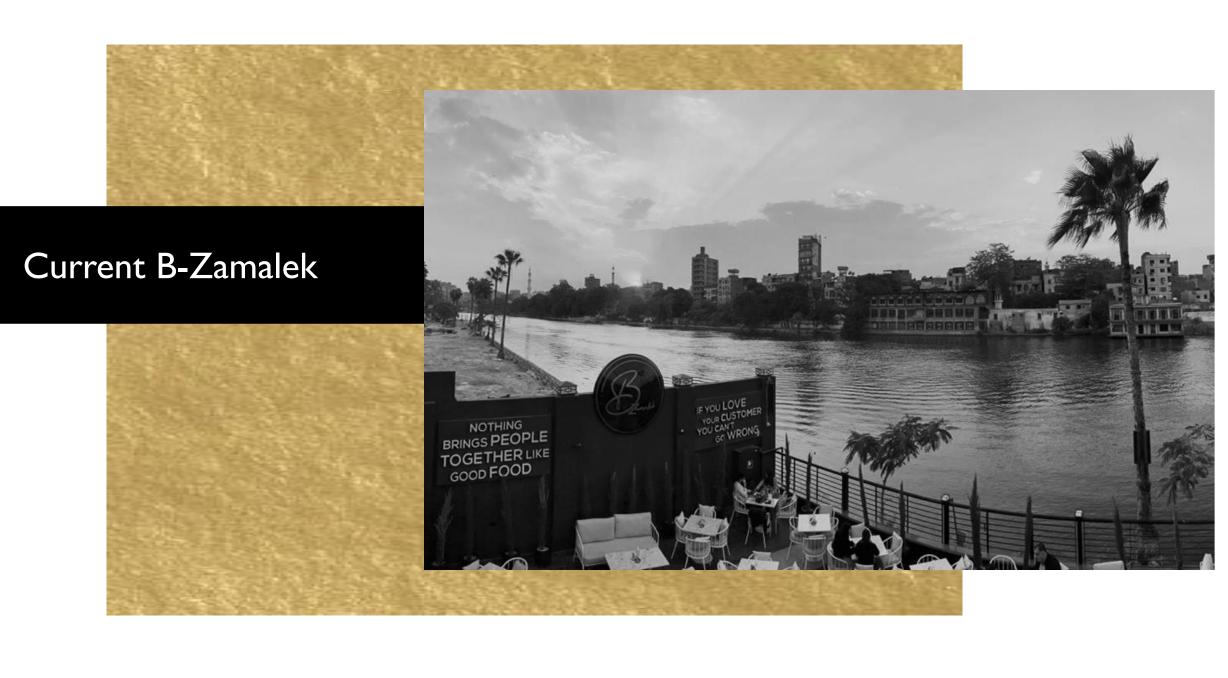
Create a premium hub in one of the best locations on the Nile to be of added value to the residence of the area and the surrounding community in line with the nature of the place and in harmony with the surrounding environment.

### LOCATION

https://maps.app.goo.gl/TVFdw4 zQ6sQ5DptN8







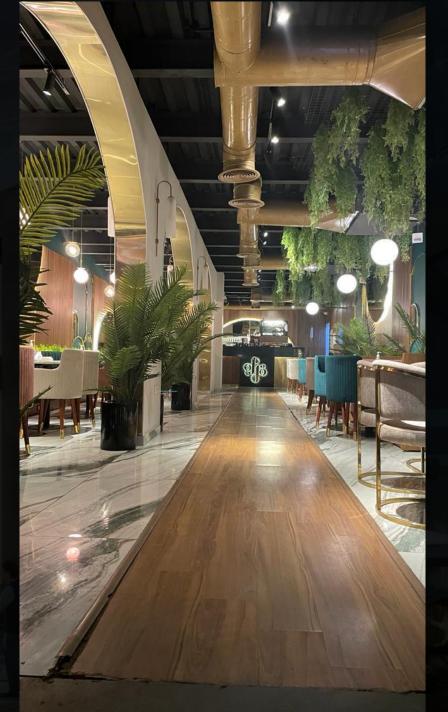
# B.Z.M.A.EK













NOTHING BRINGS PEOPLE TOGETHER LIKE GOOD FOOD





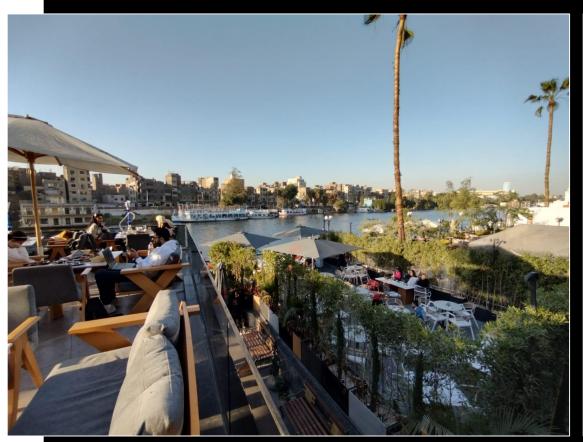


















### **B-Zamalek launch event**

**Event Video** 

https://fb.watch/jyIbUW\_j-T/





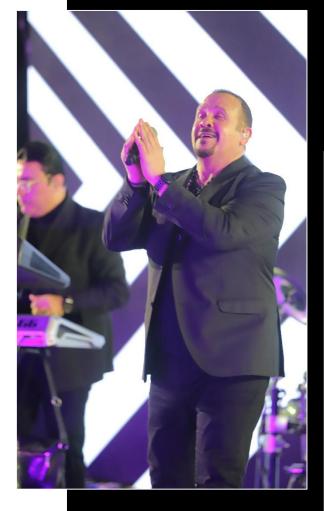
























**B-Zamalek South** 



# B.SOUTH















### **BACKGROUD**

Inspired by the success of B-Zamalek, BSG is pursuing its plan to create B Spots in premium locations inside and outside Cairo in order to fulfill requests from different restaurants and chains to open in B-Zamalek.

### CONCEPT

Create another premium hub in one of the best locations on the Nile to allow more tenants to join B-Zamalek and to add to the beauty and special nature of Zamalek and its residents

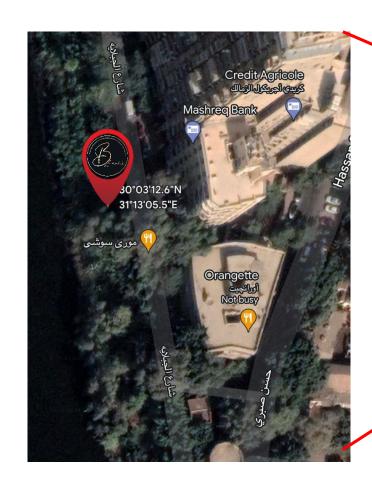
#### LOCATION

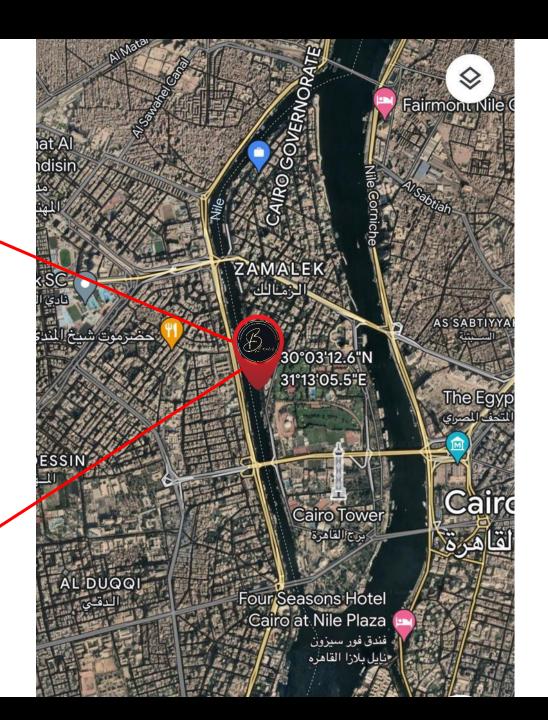
- El Gabalaya Street,
  opposite Al Mashrek Bank
- Located directly on the Nile front
- Four minutes away from
  Cairo Opera House

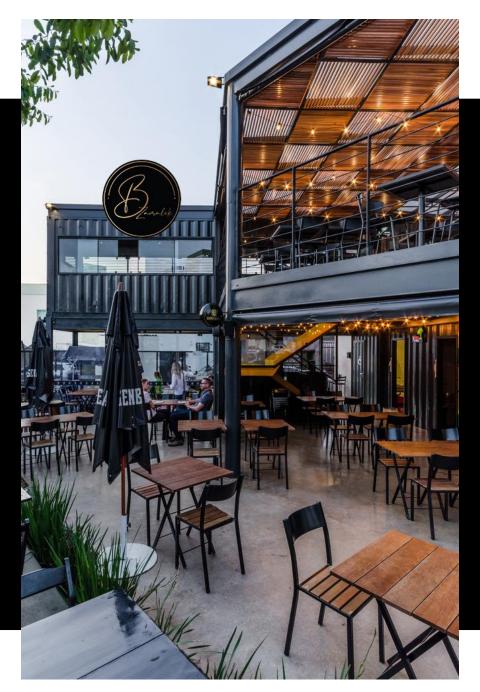


#### LOCATION

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#### **DESCRIPTION**

- All venues will have a direct view of the Nile
- B-Zamalek South's units design is flexible to accommodate the needs of various tenants, hence the ability to tailor designs suitable for each tenants
- The place contains 4 units:
  - 2 units upper ground flour
  - 2 units lower ground floor

































# HOUSE 108 El – Banafseg NEW CAIRO

## DESIGN











## HOUSE 114 El-Andalus 2 NEW CAIRO

## DESIGN



